

Ten New Departments

Established since the first of the year measure HEARN growth in a big way

Women's Extra Size Wear
Women's and Misses' Sports Wear
French Shop
Gift Shop
Books
Spanish Imports
Italian Imports
Phonographs
Sporting Goods
Optical Department

HEARN

Founded 1827

FOURTEENTH STREET

WEST OF FIFTH AVE.

LAST WEEK

28TH ANNUAL JUNE SALES

SPECIALS FOR THE "FOURTH"

Vacation Needs--Sports Toggery, Trousseau

Cool Clothes for Babies and Little Children

Following Sale Values for Both Monday and Tuesday

June Sale Departments

Every one reinforced with fresh merchandise

Undermuslins, Silk Underwear
Extra Size Underwear
Babies' Wear
Washable and Silk Blouses
Petticoats, Millinery
White Goods
Corsets, Brassieres
Women's and Misses' Apparel
Women's House Dresses and Negligees
Girls' and Misses' Summer Dresses
Sweaters, Aprons
Boys' Clothing and Furnishings
Men's Apparel and Furnishings

June Sales--Last Week

Nightdresses, Envelope Chemises and Petticoats— 1.55
Of fine nainsook—large assortments of attractive new models with dainty trimming—were \$2.28 each—

June Sales--Last Week

Extra Size Bloomers and Step-Ins— .82
Windsor crepe and nainsook—tailored and lace trimmed—were .97 each—
EXTRA SIZE DEPARTMENT—THIRD FLOOR.

June Sales--Last Week

Envelope Chemises, Drawers and Corset Covers— .38
Dainty trimmed or tailored styles—were .68 each—

June Sales--Last Week

Plisse Crepe Envelope Chemises— 1.18
In pastel shades—all white and white with colored trimming—were \$1.68—

June Sales--Last Week

Nightdresses and Petticoats— .76
Good quality cambric nightdresses, with round or V neck—petticoats have deep flounces of embroidery—were \$1.28 each—

June Sales--Last Week

Envelope and Step-in Chemises— 6.95
Heavy quality crepe de chine—were \$8.97 and \$9.48—

June Sales--Last Week

Misses' Nightdresses— .38
Flesh and white—12 to 18 years—were .68—

Women's and Boys' Knit Underwear

Women's Athletic Union Suits—pink or white batiste—hem-stitched tops—silk ribbon shoulder straps—sizes 36 to 44—were \$1.97 and \$2.47—
Boys' Fine Cotton Union Suits—athletic style—knee length—well made—sizes 8 to 14 years—value .97—

Women's Double Extra Size Vests—low neck—sleeveless—sizes 48 to 52—were .57—
Sold in Extra Size Department—Third Floor

Special Purchase Manufacturers Close Out Men's Fine Combed Cotton Hose .18 pair 3 for .50

With Double Linen Heels and Toes, in black, cordovan and navy. Sizes 9½ to 11½.

Sporting Goods Fly Rods 2.17

Value \$2.95

Three-piece and extra top—nickel-plated, full mounted—metal reel-plate—cork grip on grooved wood form—9 ft. long.

Baseball Combinations—ball, bat and glove—For the little fellow—
For larger boys—
Baseball Uniforms—four pieces—professional cut—sizes 6 to 16—special—
All Wool Bathing Suits—
Boys'—
Men's—

We carry a full line of Fishing Tackle at moderate prices.
Developing and Printing. No charge for developing when prints are ordered.

Special Purchase

Baby Boys' Suits .84
Were \$1.47 and \$1.67

Oliver Twist and middy styles—gingham, chambray and Peggy cloth—sizes to 4 years.

June Sales--Last Week

Little Tots' Knitted Capes— 2.20
Pink, light blue, Pekin and tan—sizes to 6 years—were \$2.97—

June Sales--Last Week

Maderia Hand Embroidered Carriage Covers— 2.84
Good range of patterns—were \$3.97 to \$5.97—

June Sales--Last Week

Maderia Hand Embroidered Linen Pillow Cases— 2.24
Good selection of patterns—
INFANTS' WEAR—SECOND FLOOR.

June Sales--Last Week

Extra Size Bungalow Aprons— 1.64
Fine percale and ginghams—light and dark grounds—variety of colors—side or front fastenings—were \$1.97—
EXTRA SIZE DEPARTMENT—THIRD FLOOR.

June Sales--Last Week

Bungalow Aprons— .86
Checked percale—finished with edging of bands at neck, sleeves and pockets—or Highland Laid—were \$1.38—

MORNING SPECIALS

On Sale Monday & Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$1.74 Black Dress Satins— 1.18
35 inch—rich deep black—bright satin finish.
SILKS—MAIN FLOOR.

88 ct. Mohair Siciliennes— .66
50 inches wide—heavy round weave—silk finish—gray, brown, navy and black.
DRESS GOODS—MAIN FLOOR.

38 ct. Fancy Underwear Crepes— .25
Suitable for all lingerie purposes.
WASH FABRICS—BASEMENT.

27 ct. Linon Suitings— .18
For women's and children's wear—pink, rose, light blue, copen, helio, tan, green, etc.
WASH FABRICS—BASEMENT.

31 ct. Bleached Turkish Towelings— .16
Heavy quality—double thread.
LINENS—MAIN FLOOR.

34 ct. Pure Linen Crash Towelings— .23
Red and blue borders—fine quality.
TOWELINGS—MAIN FLOOR.

44 ct. 49 ct. Unbleached Sheetings— .29
76 and 86 inches wide—heavy quality.
SHEETINGS—BASEMENT.

24 ct. Bleached Turkish Towels— .18
Hemmed—white terry stripe borders.
TOWELS—MAIN FLOOR.

\$3.37 New Mixed Duck and Goose Feather Pillows— 2.48
Woven ticking—various styles—size 26x36.
PILLOWS—BASEMENT.

\$1.79 Crochet Spreads— 1.24
Fine quality; no dressing.
SPREADS—BASEMENT.

\$2.47 Muslin Curtains, pr. 1.66
Ruffles or self material—spots and figures.
CURTAINS—BASEMENT.

\$6.95 Imported Seamless Grass Rugs— 3.88
8x10 ft. Chinese and novelty designs—blue, green and tan.
RUGS—FOURTH FLOOR.

\$1.25 Buffet or Dresser Scarfs— .74
Lace trimmed or scalloped.
DECORATIVE LINENS—MAIN FL.

45 ct. Rogers 1881— ea. .22
Al Silverware—
Ice cream, tea and orange spoons; also oyster forks—discontinued design.
SILVERWARE—MAIN FLOOR.

\$1.95 Men's Straw Hats— 1.57
Fine assortment of desirable Sennet models—all sizes.
MEN'S HATS—MAIN FLOOR.

\$12.50 and \$14.50 Boys' Navy Blue Serge Suits— 10.00
All wool, fine or medium wale—side or inverted plaid models—sleeves lining—majority with two pair fully lined trousers—sizes 8 to 17 years.
BOYS' CLOTHING—THIRD FLOOR.

\$2.45 Boys' Khaki Camp Suits— 1.85
Made of sulphur dyed khaki cloth—sport blouse style—with flapper trousers—8 to 16 years.
BOYS' CLOTHING—THIRD FLOOR.

\$22.50 and \$24.50 Boys' Suits— 14.85
Cheviots, cassimeres and tweeds—checks, herringbones, stripes and fancy mixtures—two pair fully lined trousers, one golf and one knicker—sizes 8 to 15 years.
BOYS' CLOTHING—THIRD FLOOR.

\$7.95 Men's Trousers— 5.25
All wool—desirable patterns, shades and fabrics—sizes 28 to 50.
MEN'S CLOTHING—THIRD FLOOR.

\$1.95 Babies' Patent Leather Strap Pumps— 1.32
Hand turned soles—broad toe lasts—dresses and durable—sizes 4 to 8 (ages 2 to 4 years).
SHOES—MAIN FLOOR.

See Page 6 for Other Hearn Advertising

June Sales--Last Week

Junior Boys' Sulphur Dyed Khaki Flapper Suits— 1.54
Just the style for little fellows—sizes 2½ to 8 years—were \$1.95—

Special Purchase

Young Men's Suits 20.00
Were \$32.50

Navy blue, serge and unfinished worsteds—two or three button models—well made and finely tailored—sizes 33 to 38.
DEPARTMENT—THIRD FLOOR.

June Sales--Last Week

Boys' Two-Trouser Suits— 9.24
Tweeds, chevots, cassimeres—gray, tan, brown and heather mixtures—sizes 8 to 17 years—were \$13.50 to \$14.50—

June Sales--Last Week

Boys' Navy Blue Serge Suits— 14.50
Pure worsted serge—fine or medium wale—new styles—majority have 2 pairs of trousers—sizes 8 to 17—were \$19.50—

June Sales--Last Week

Boys' Shirts— 1.14
Fancy striped madras—light and medium colors—neckband, collar attached or sports styles—sizes 12½ to 14—were \$1.48—

June Sales--Last Week

Men's Pajamas— 1.22
Large assortment in madras and fine count percales—well known makes—all sizes—were \$1.65—

Linens

Silver Bleached Linen Damasks— heavy quality—were \$2.95—
Bleached Mercerized Damasks—long wearing quality—were \$1.10—

Combination Offer

Roll of 50 sheets of waxed paper and 100 paper napkins—were .28—
Boxed Stationery—24 sheets or 24 cards with envelopes—white or tints—were .25—

Phonograph Accessories

Record Albums—well made—with maroon cloth cover—12 pockets—two sizes—10 inch—were .75—
12 inch—were .95—
Phonograph Needles—200 in box—

HOSIERY

Women's All-Silk Hose—full fashioned—black—all sizes—were \$2.97—
Women's All-Silk Hose—wide lace clock—black, white, polo grey—all sizes—Special 3.27
Men's All-Silk Hose—full fashioned—black and cordovan—were \$2.47—
Women's Fine Cotton Hose—seamed back—garter tops—ball-brigman, Palm Beach, grey—sizes 8½ to 10—
.20 pair—
Children's Fine Cotton Socks—good assortment of solid colors including cordovan, navy, romper, with fancy tops—also white with colored tops—sizes 5 to 9½—were .18—

Hand Woven Palm Leaf Fans

Heart shape—
Special—

Blankets and Flannels

Wool Finish Plaid Blankets— various color combinations—size 60x80—value \$4.67—
Wool Mixed Blankets—grey with contrasting color borders—size 72x82—value \$4.97—

Crib Blankets— white with contrasting color borders—single blankets—were .22—
Bleached Domets—36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were .30—
25-inch Domets—Bleached—were .18—

Comfortables

Summer Weight Comfortables—Persian designs—good quality silkoline—plain borders—white cotton filled—full size—were \$3.27—

TOWELS

Bleached Cotton Huck

Hemmed with colored broche borders.

.18

Were .26

Jacquard Turkish Bath Towels—

wide colored borders—hemmed—were .68—
Pure Linen Damask Towels—hemstitched—several patterns—were .97—

47-inch—were \$1.17—
52-inch—were \$1.47—
58-inch—were \$1.67—
69-inch—were \$2.47—
Napkins to match—were .90—
ART EMBROIDERY DEPT.—THIRD FLOOR.

Art Embroideries

Japanese Blue Prints Table Cloths

47-inch—were \$1.17—
52-inch—were \$1.47—
58-inch—were \$1.67—
69-inch—were \$2.47—

Napkins to match—were .90—
ART EMBROIDERY DEPT.—THIRD FLOOR.

June Sales--Last Week

French Voile Blouses— 2.20
Drawn work. Val. lace trimmed—various styles—were \$2.94—

June Sales--Last Week

Crepe de Chine Beaded Overblouses— 7.55
Gray, canna, Copen, jade, black, navy, Gotham and periwinkle—were \$9.97—

June Sales--Last Week

Extra Size Crepe de Chine Blouses— 9.77
Overblouses and tie backs—some beaded, others trimmed with hand embroidery or filet—tan, black, navy and Mohawk—sizes 46 to 54—were \$13.24—
EXTRA SIZE DEPARTMENT—THIRD FLOOR.

June Sales--Last Week

Misses' and Women's Mohair Suits— 19.75
Black and white and navy and white—lined with crepe de chine—straight tailored models—sizes 16 to 44—were \$24.73 and \$29.73—

June Sales--Last Week

Women's Silk Dresses— 13.57
Soft satin and crepe de chine—navy, brown and black—straightline model with panels from yoke, or pleated skirt with surplice blouse—sizes 36 to 44—were \$16.73 and \$18.73—

June Sales--Last Week

Tuxedo Sweaters— 2.17
Pure worsted—plain or novelty weave—buff, jade, orange, jockey, grey, navy and black—were \$2.94—

June Sales--Last Week

Untrimmed Crepe de Chine Hats— 2.84
Dark and light shades—were \$3.88—
Trimmed free if hats and materials are purchased here.

June Sales--Last Week

Clearance of Untrimmed Straw Hats— .75
Desirable styles and colors.
CLEARANCE OF FANCIES—
Flower and Fruit Wreaths—
were \$1.45—

June Sales--Last Week

Women's and Misses' Untrimmed Straw Sport Hats— 1.58
Navy, natural, gold, red, black, purple—with bound edge—were \$1.93—
Trimmed free if hats and materials are purchased here.

June Sales--Last Week

Silk Knit Bloomers— 2.73
Flesh, orchid and natural—plain and fancy rib—all sizes—were \$3.77—

June Sales--Last Week

Silk Knit Vests— 1.64
Flesh, natural and orchid—plain or fancy rib—all sizes—were \$2.17—

Summer Schedule

We close on Saturday (all day) during July and August (excepting July 1st).
We also close Saturday (all day) Sept. 2d.

HEARN

the first department store in New York to close all day Saturdays, established this custom 22 years ago. Store hours, July and August, 9 to 5.